



JOANNE FRENCH

SPEAKER BRIEF

PERSONAL PROFILE

With years of experience and a proven track record of success, I am a creative and innovative speaker fueled by my love of making the most complex ideas simple and actionable.

SPECIALIZATION

Certified Life & Business Coach
Mindset & Personal Development
Master Mind Leader
Master Facilitator & Moderator
Brand & Content Strategy
Workshop Developer & Facilitator
Storyteller & Speaker

OTHER TALENTS

Art / Art History
Copywriting
Graphic Design
Content Strategy & Creation
Social Media Marketing
Webinar / Speaker Development
Email Marketing

For more information visit
<https://joannefrench.com> or send Joanne
an email at joanne@joannefrench.com

Joanne French helps women entrepreneurs bring big ideas to life through organizational development, marketing strategy, and action planning.

She has facilitated hundreds of workshops and interviews with senior-level executives at Fortune 100 companies. Her research and strategic planning guided numerous billion-dollar brands to peak performance during her 25 years career.

Joanne strongly believes that people can tap into their most profound creative minds through team play (and fun)! Whether she is speaking at an event or workshopping with clients, she enables her audience to uncover their next big idea and provides them with the framework they need to put it into action.

Popular Topics: The Charisma Principle, Dream a Different Dream, Change Your Money Story - Change Your Life, Master Your Way to Master Mind Success, It's Not Your Marketing, Instagram Success, LinkedIn Success

POPULAR SPEAKER SESSIONS & WORKSHOPS

The Charisma Principle: Many believe that charisma is a hereditary trait. You either have it, or you don't. This way of thinking is total garbage. Charisma is a skill that even most shy and introverted person can cultivate. I'll show you how to make a Charisma Plan.

Change Your Money-Story Change Your Life: Every family has a money story. Understanding your money origins and how it manifests into adulthood is vital to creating wealth. This workshop helps you identify money blocks and, or money traumas rooted in your subconscious mind. Once you've identified your money story, you can begin to change it. And, with a bit of help from quantum physics, you can create a money story that serves your higher self.

Dream a Different Dream: Before you could walk or talk, you received the dreams of others. They provided you with a vision of how you should live your life. What you say, how you live, act, and dress conforms to other's beliefs. These beliefs, good or bad, regardless of origin, create your reality. Bullying words and the opinions of others also shape the way you think, act, and react in the world of your imaginations.

The workshop /workshop series takes you on a path of self-discovery and recovery. Here, you will receive several tools and exercises to help you build the life you imagined each day. In other words, this workshop will help you dream a different dream and set you on the path to freedom.

It's Not Your Marketing. It's You!: Take a look in the mirror and discover every marketing secret you'd like to know. You! Yes, YOU and everything about you is a marketing powerhouse. You are your brand, and your story is a content machine.

Even the most prominent brands harness personas, cultivate personalities, leaders, and celebrities to build trust. Isn't time you did the same? Before you waste more time and money on marketing that's not working, let's work on your business's most significant marketing asset, YOU!

For more information visit <https://joannefrench.com> or send Joanne an email at joanne@joannefrench.com

TESTIMONIALS

"I attended a Believe & Achieve Mastermind led by Joanne French earlier this year. It turned out to be so much more than I expected.

Instead of just going over each chapter each week, Joanne presented other ideas, examples, and exercises to enhance the topics. The whole experience was amazing as we all bonded and collaborated on several projects. Joanne is professional, well versed in numerous subjects and very easy to talk with. I highly recommend Joanne French's Mastermind events."

| JoAnn More, President, The Mortgage Market of Delaware

Let me just say that Joanne French knows how to get you achieving your goals. Last Fall and throughout the winter, I attended Joanne's mastermind group, "Believe, Achieve," and I have to say it really got me through this Pandemic we have all been experiencing. During our mastermind, I created specific "BHAG" (Acronym for Big Harry Audacious Goals) that have helped me manifest many great things. I've started my Photo Organizing business and am growing my clientele. I'm no longer at my part-time job. My photography business made it through the pandemic. And while I haven't created our Travel Photography Business yet, it's on my list with the help of a co-attendeo who is a travel agent! I truly believe we can all manifest great things in our lives. With help from Joanne and a positive attitude, anything is possible! I highly recommend joining her next mastermind!!"

| Carrie Koster, Portraits in the Sand

"This is such a great group. If you are wanting to accomplish great things, this is the group to be in!

| Kari Iddings Ainsworth

"I highly recommend this group! It has been a life changer for me, both personally and professionally!

| Jennifer Swingle

"Joining a mastermind is one of the best things you can do to help yourself grow personally and professionally. Joanne is an awesome facilitator. Proud to be part of the original group."

| Trish Bachman

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